

CAMPUS & COMMUNITY

PROMETHEAN ADVICE COLUMN

Dear Dad and College Cousin,

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DEAR VICTIM,

Kiddo, I'm gonna teach you a secret that'll serve you well the rest of your life.

Everyone thinks they're the good guy. Even bad guys, doing bad things, believe they're the good guys.

People justify shoplifting from Walmart with "it's a billion dollar company. They won't even notice." Your hungry roommate takes your last pack of ramen noodles because "their mom will buy them more." The person who leaves dog poop in your yard thinks "I normally pick it up but I forgot a bag and I'm certainly not using my bare hand." None of these people likely perceive their actions as "wrong" or minimally they believe the ends justify the means. They don't think they're being jerks and yet I'd call all of those "jerk" moves.

You know those bumper stickers that say "Honk if you love Joe's Pizza Shack" (or whatever)? Those aren't a traffic survey to identify fellow fans of Joe's. They exist so when someone honks at a driver, they can deflect whatever "jerk" behavior prompted the honk. "It isn't that I cut that guy off, he just loves pizza."

That's why, now here's how to deal with it. Next time someone is a jerk to you, try this: Ask them if they're ok. Most jerks find this disarming. It causes them to question their actions, in a non-confrontational way. Chances are intentional jerk behavior is the result of attempting to cover up some underlying insecurity or something bad happening in their life.

People do "jerk" things because they're formulating their actions through their own lens.

We see jerks and assume intent, because we're seeing activity without context. I think the most important thing is to not dwell on someone else's jerk behavior and don't let it drag you down. Relevant quote: "If you run into an a--hole in the morning, you ran into an a--hole. If you run into a--holes all day, you're the a--hole" (Justified, 2013).

Here's my main point: Don't sweat the small stuff. If someone cuts in line in front of you, your day isn't ruined. Once you stop letting the small stuff bother you, jerks become invisible.

Most importantly, if you run into jerks all day, every day, check yourself.

Sincerely,
Dad

Why Are People Jerks?

DEAR VICTIM,

I don't think we can ever truly explain the behavior of other people. First, because you shouldn't ever have to explain why someone is the way that they are to be able to make sense of why they treated you in the way that they have (even if we want closure after something) but also because I think that the way that people are is because of a lot of things that we don't see or just straight up don't know about those around us.

The reality is this. People are jerks for all kinds of reasons. And honestly? Who knows why some people just seem to be perpetually mean.

I believe in people. Even when the world is dark and scary, I believe that at their core, people are good and genuinely want to just move through life as best as they can. But I also believe that even with that good intent, especially in the world that we live in, every single one of us can be a jerk. And you probably have had moments where you have been a jerk, even accidentally. I think what makes someone a good person is that you actively want to and try to recognize when we are jerks and be willing to make up for it and do better. And I think that sometimes people don't want to do that. Because it's hard. And it is a lot of work.

As someone who has had all kinds of interactions with all kinds of jerks in her past, I think that someone's mean behavior comes down to one thing: something has happened or is happening that puts them in the position where they think that taking it out onto others is ok. And the only thing that you can do is recognize that you are allowed to stand up for yourself, and to back away and not deal with that behavior.

No matter what, people are just going to suck sometimes, but no matter what you will find people who are willing to be kind.

Good luck with those jerks,
Your college cousin



Get to know the Club: Transportation Logistics

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The Transportation Logistics Club (TLC) is preparing students for future careers. Established in 2003 the TLC club intended that "students in and out of the transportation & logistics major could continue to learn and expand their involvement with their studies," President Bradley Lellis expressed. This club is designed to further knowledge of transportation, logistics and how goods are moved with trucking, rails, air, and maritime.

A way this club has made that happen is by getting speakers at meetings to talk about their careers in the transportation logistics field and taking tours of companies and facilities in "Wisconsin and Minnesota," said Secretary Dillon Rust.

However, with lower attendance rates, TLC has been actively trying to improve attendance. With last year almost having a packed room for nearly every meeting,

to this year scraping about half of that.

"We aim to do is collaborate more with other SBE [School of Business and Economics] clubs and professors in the coming months and years." Lellis wrote. Another way the club has been trying to grow is advertising on social media platforms like Tik Tok and Instagram.

Rust said that this club "has been eye-opening to see how many different types of jobs are in this one field."



Spring Career and Internship Fair 2026

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The University of Wisconsin-Superior hosted their annual Spring Career and Internship Fair, where students, alumni, and members of the community, were able to speak and network with different employers. The event was held on Feb. 26 and was located on the second floor of the Yellowjacket Union from noon to 3 p.m.

There were more than 75 different employers and organizations where students could learn about job and internship opportunities, find out what careers best suit their skills and interests, how a major can apply to various positions. Students were able to make first impressions to potential employers and take professional headshots at the career fair as well.

Mary Rasch, working for St. Louis County and recruiting with the Human Resources Department, had a booth at the Career and Internship Fair and spoke about the importance for students to take advantage of what it has to offer. "I really enjoy connecting with people

and trying to see where they want to be, and if we can fit that, then I'm very excited to make that connection, because it can be life-changing for that student," Rasch said. Rasch also spoke about the vast opportunities that students might not even know about. "Sometimes you don't even realize what's out there. And everybody here wants to talk to you. That's why we're here. So by being brave enough to walk up to a table and start a conversation, you could be opening up something that you had no idea was available. So it's a great idea to just be brave and walk up to the table." Rasch said.

Employer registration opens up in the fall of 2026 for the Spring Career and Internship Fair in 2027. To get ready and be prepared for the next fair, students can visit Career Services to help build or fine-tune their resume, practice introducing yourself to employers, or select a work-ready outfit from the Career Closet to make a great impression on possible employers.



UWS Career and Internship Fair in the YellowJacket Union Great Room
 photo by Elle Evenson | Promethean

New SGA student org policies

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The Student Government Association (SGA) exists to support the student body and give representation to all students.

The faculty, the academic staff, the university staff, and the students all work together to govern the University of Wisconsin-Superior (UWS).

Within SGA is the Segregated University Fee Allocation Commission, better known as SUFAC. This year, SUFAC noticing that student organizations weren't using their funds, decided to remove the \$7,000 capacity limit that they've had previous years. This new policy will start next fall semester.

The current SUFAC Chair is Elroe Sirak, a senior here at UWS. She has been the chair

since fall 2024. "During the fall semester there weren't a lot of student orgs using their funds, and we're like, maybe it's because of the policies that we have, and it just makes it hard to use," Sirak said.

SUFAC was quickly able to come up with a solution. "It only took about two meetings between SUFAC; ourselves, just the initial idea, and then the planning on the next meeting... all I had to do was wrap up the new policy and present it up to SGA," Sirak said.

SUFAC was able to remove the capacity limit because there's a lot of money in the University Fee Funds account because of COVID. There wasn't much club activity as everything was virtual. Due to this there is a lot of carry over money which can be spent this coming year by clubs.



From left to right: Brett Hesselberg, Elroe Sirak, Oreoluwa Sofolam, Kideest Mitiku, Esther Ipaye, Temuulen Battulga, Maelle Rihouey.

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