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Domestic Violence Awareness Month

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University of Wisconsin - Superior

# PROMETHEAN

The campus voice since 1920

A member of the Associated Collegiate Press

## Erika Bjerketvedt-Field

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Ms. Erika Bjerketvedt-Field is the Human Resources Manager at the University of Wisconsin Superior. She wanted to share about the unique experience she had in Norway. In fact, Bjerketvedt-Field is 100% Norwegian! On her trip, her and her family even went to "the smallest coffee shop in the world."

Bjerketvedt-Field and her family were able to travel to Norway because she is a member of a play and has a connection with the Nordic Center as she has, "been involved with a play about Norwegian immigration called the 'Up-rooting.'"

But this isn't Bjerketvedt-Field's first play, as she has some experience from a previous play as she said, "In 2013 she performed at the "Sons of Norway Convention" at the DECC and she played the role of Berta, Cleng Pearson's sister, Carrie Hersedals best friend who went on the trip immigrating to America."

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Photo of Erika on set provided by Erika

## UVP Budget

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A last minute budget cut by school officials and SGA over the summer has left University Video Productions sorting through a 78 percent budget cut.

The cut was made by only two school administrators and two reps from SGA on May 26 after UW System requested further cuts to the UWS segregated fee budget.

University Video Production (UVP) is a co-curricular activity for all students on campus who have an interest in video production, directing, acting and more. However, the cut in segregated fees is hitting UVP hard.

Brent Notbohm, chair of the Communicating Arts department and executive producer of UVP, said the budget cut affects the ability for the program to buy equipment or software updates necessary to enhance student learning.

"We have always made it a policy to give our students professional level equipment, things that people in the 'real world' are using," he said.

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## Edwards Presents at UW-Superior

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Battalion Chief Steve Edwards of the Superior Fire Department visited UW-Superior Monday, September 11 to teach journalism students about how the fire department works with local media sources to inform the public about emergency events. And since that Monday was Patriot Day, Edwards also discussed the changes that fire departments across the country have adopted after 9/11.

A standard has been developed that requires each department to function under the same model, which has been developed to make emergency response as efficient as possible.

As Edwards put it, the scene of a fire is often "organized chaos," which makes it difficult for news reporters to arrive on location and obtain the material for their stories. Firefighters don't always have time to step away from their duties to take part in an interview. Instead, a system has been formed that puts Edwards in charge of composing press releases that are sent directly to the local media outlets following the firefighting. He includes all the critical information concerning the event and provides contact information so that he can answer any follow-up questions.

Edwards explained that this relationship with the media is helpful in another way, as it provides the fire department connections with news sources that will publish info about items they want to promote, like their CPR training courses for schools and businesses.

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Photo taken by Elizabeth McMahon from left to right Mark Erb, Brent Notbohm, D'Andre Robinson, Katie Lindow, Emily Treptow, Aleah Maki, Laura Cashin, Megan McGarvey, Chris Linder, Taylor Clement, Eduardo Carvalho.

## Yellowjackets earn Top 10 Finish at Running of the Cows

University Athletics

The Yellowjacket men's cross country team was back in action after a two-week hiatus, competing at the Running of the Cows, hosted by Carleton College Saturday.

With 169 points the Yellowjackets placed eighth Saturday, just behind Gustavus Adolphus College for seventh place. The Running of the Cows was won by Carthage College, whose team combined for just 66 points in the winning effort.

"Our guys did a really good job on the course today. It was exciting to watch a lot of our freshmen earn personal records for the eight kilometer distance. They beat their previous bests by some really big margins," said Yellowjacket Head Coach Glen Drexler. "That being said we're just not there yet. Part of that is because of the injuries. We're not at full strength yet and we're looking forward to seeing our full team compete against some of these same opponents when they're fully healthy."

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